

ISM Carolinas-Virginia, Inc.
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Message from the President



As the year's end approaches, VPs are tasking their supply management team to come up with cost savings ideas that will improve the company's bottom line. With the pressure on to reduce costs, the pressure to improve product quality isn't far behind.

The supply manager's role is fast becoming one of gatekeeper of quality and total cost as we move from the role of simply buying a product/service to sourcing it. More importantly, companies are demanding that supply managers partner with marketing,

manufacturing, and engineering as part of an interdisciplinary new product development (NPD) team.

Our speaker for the December Chapter meeting, Dr. Gulru Ozkan, has conducted research in knowledge management, new product development, and innovation management. She will show us how to apply these tools to save money when it comes to launching new products.

Please join me for our last Chapter meeting of 2009. Come enjoy good food, good speaker, and there will be plenty of holiday cheer. Door prizes will also be given away.

Tis the season to be jolly!

Valerie Arnold, President

November Dinner Meeting Information

(Come at 5:30 p.m. to register and socialize with colleagues)

When: December 3, 2009 6:15 p.m.—8:00 p.m.

Where: Greenville Hilton, 45 West Orchard Park Drive

Topic: Ways to Save Money Using Knowledge Management in New Product Development

Speaker: Gulru F. Ozkan, Ph.D.

Dr. Ozkan is an Assistant Professor at Clemson University in the areas of Supply Chain and Operations Management in the Department of Management.

Why: CEH opportunity; networking; free ISM services and door prizes

Cost: \$23.00 (Paypal.com)

Dinner Reservations:

Deadline to make reservations: Wednesday, December 2, 2009

To register, visit <http://www.ismscupstate.org/meetingregistration.php>

Phone: 864.281.5263

